

Food &
Beverage



AUGA

ORGANIC FOOD WITH NO COST TO NATURE

STORIES OF CHANGE

Inspiring case studies from Positive Members



AUGA VISION IS TO BECOME A SYNONYM FOR SUSTAINABLE FOOD AND LIFESTYLE

Positive founding member Auga, is a world-leader in the closed loop organic farming principle.

Auga is the largest vertically integrated organic food company in Europe, managing over 39 000 ha of land, yet seeking to restore the traditional connection between farmers and the land through sensitive, sustainable rather than intensive farming approaches. Auga's strategic business model encourages maximum efficiency and minimum waste through synergising different branches of agriculture from crops, dairy cows, chickens and mushroom growing.

Livestock manure makes compost later used to fertilize crops. Leftover straw is used for mushroom compost. Crops that don't make it to consumer markets are used for cattle feed. Auga also practises crop rotation and uses only organic fertilizers on their soils to naturally increase the fertility of the land and its resistance to erosion, ensuring farming can continue in future generations.



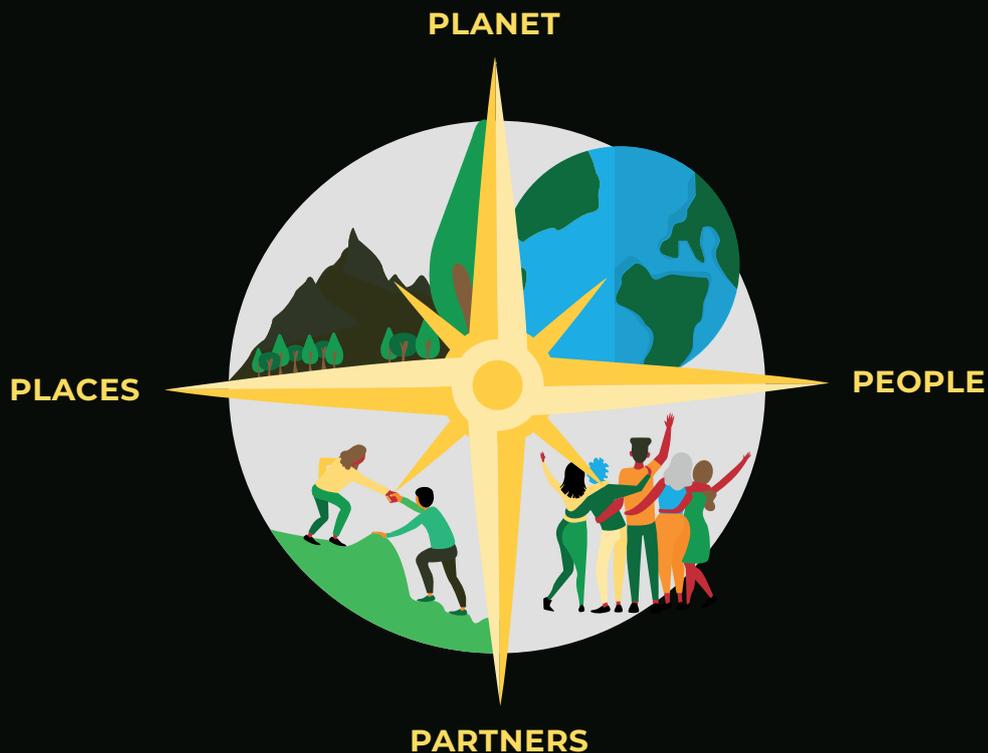
<http://auga.it/en/>

MAKE A POSITIVE IMPACT

All the Positive case studies highlight pioneering mission-led businesses committed to the Positive Compass and its values. Because how we show up in the NEXT 10 years will shape the next 10 000.

You also have an inspiring story and a solution to share?

Apply to join the Positive community unleashing the power of your business to foster a Regenerative Economy.



Positive

makeapositiveimpact.co