

TAKING THE LEAD

PLACES



ACTIONABLE STEPS

Unleash your impact potential
towards sustainability and
regeneration

COMMUNITY IMPACT

1. Engage local communities in your work

Invite local community groups and individuals to participate in the co-creation of your solutions. Ensure local community participation to inform your decisions and respond to the needs of the community you want to serve.

2. Recognise the uniqueness of the place you operate

Embed the historical, cultural, and personality of the place and its communities in your work. Make sure that you answer the needs and aspirations of the local community. Take a holistic approach to answer the challenges the community faces to provide adequate solutions. Provide local alternatives for services and products.

3. Prioritise local purchasing, hiring, and distributing

Give priority to local partners, employees, and clients. Ensure that you first address the local market providing local communities with adequate opportunities.

4. Support local communities to respond to climate disruption

Commit to redistribute a portion of your sales to the community by supporting local grassroots initiatives focusing on social and environmental impact. Support the community with financial and in-kind support to help them foster positive change.

5. Engage your employees with local community groups

Support your employees to give some of their time to local causes and organisations. Encourage them to contribute to helping the community thrive and develop. Provide them with some time and resources to volunteer in the community. Invite them to join networks of local changemakers to mutualise knowledge and co-create solutions.

MARKETPLACE ETHICS

1. Design solutions to meet the needs of the underrepresented

Consult and invite underrepresented groups to participate in the design of your solution. Make sure that your work contributes to equity for local groups who are subject to discrimination or poverty. Ensure that your solution contributes to solving their greatest challenges.

2. Do not engage in anti-competitive or monopolistic practices

Adopt an ethical approach to making business by refusing anti-competitive or monopolistic practices. Stand for your uniqueness and the quality of your solution without compromising the existence of other players in the market.

3. Invite customers and ecosystem partners to co-create

Create an inclusive environment for customers and partners to share ideas, needs, and aspirations about your solution. Ensure that they are feeling part of the business development and can easily contribute to your development.

4. Invest in building customer relationships over the long term

Make sure you invest in the relationship with your clients. Show your commitment to moving away from single transactions to a more human relationship where clients are long-term partners of your business.

BIODIVERSITY

1. Embed a recognition of biodiversity in your company ecosystem

Recognise and act upon the fundamental importance of biodiversity and ecosystem services by embedding them into business models. Emphasize the importance of biodiversity by making it a core element of your decision-making processes.

2. Ensure your products and services enhance life and local biodiversity

Review your business practices to ensure that your solution contributes to restoring, regenerating, and rewilding the local ecosystem. Measure your externalities on local ecosystems and make sure your work contributes to supporting the health of our planet's biosphere.

3. Recognise that business is a nested system that sits within nature

Reflect on your consideration of business ensuring that you do not consider your business as sitting above or separate from nature.

FAIR TAX

1. Pay all the required taxes where your company operates

Conduct all your activities in full compliance with all applicable laws and regulations. Take structural measures to prevent corruption and illegitimate tax avoidance.

2. Be transparent about tax contributions

Publish all the tax contribution data and make it freely available to your stakeholders and the public.

3. Do not avoid tax payments

Do not use offshore entities, corporate shells, or other structures to minimize or avoid tax payments.

MEASURE YOUR IMPACT

The Compass includes more than 100 data points that will help you assess your practices and move closer to regenerative impact. Explore your impact with the compass: <https://www.makeapositiveimpact.co/positive-compass>



THE POSITIVE COMPASS[®]
Planet, People, Partners, Places, Purpose

KEY



PURPOSE

Mission at the Core
Engagement
Culture
Governance



PLANET

Zero Waste
Net Zero & Beyond
Good Materials
Circular Models



PEOPLE

Team Wellbeing
Fair Pay & Executive Pay
Empowerment
Diverse Teams



PARTNERS

Slavery Free
Good tech
Fair Value
Healthy Supply Webs



PLACES

Community Impact
Marketplace Ethics
Biodiversity
Fair Tax

MOVING FORWARD

Contribute to improving the Compass methodology

The Compass is a dynamic methodology. If you have any insight on how we might be able to improve it, please get in touch. All of us have a stake in co-creating a regenerative future. You can get in touch at contact@makeapositiveimpact.co

Receive support and guidance to apply the Compass methodology

If you would like any support to review your business' impact and receive guidance on how to transform your business, please reach out using the email below contact@makeapositiveimpact.co

Discover our toolkits and roadmaps to foster your impact

The navigation tools are developed over several months within the Regen Futures Lab in collaboration with by experts, academics, business leaders, and reviewers. All the toolkits are aligned with the five principles of the Positive Compass empowering you to move towards Regeneration. Download them for free on our website: <https://www.makeapositiveimpact.co/changemaker-resources>



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