

TAKING THE LEAD



PARTNERS

ACTIONABLE STEPS

Unleash your impact potential
towards sustainability and
regeneration

SLAVERY FREE

1. Design an anti-slavery policy

Draft an anti-slavery policy that you will share with your clients, suppliers, partners, investors, and employees. Make sure everyone dealing with your business is aware of it and can easily access it. Include it in all the conversations you have with new suppliers and partners.

2. Set up a safe process for whistle blowing

Design procedures to facilitate reporting including a helpline and secured email for workers. Partner with anti-slavery organisations to get access to advance methodologies and approaches to protecting whistleblowers.

3. Educate your teams

Provide educational content to your teams about human trafficking, child labour, and modern slavery. Share with them some information and solutions to end slavery-free as a company. Invite them to review best practices from other pioneering companies committed to slavery-free.

4. Become a brand activist

Make a commitment to being an anti-slavery company. Publicly stand for your commitment to anti-slavery and set up milestones to achieve to have a fully transparent supply chain.

GOOD TECH

1. Respect Privacy

Uphold best-in-class security and privacy practices to protect individuals data.

2. Share Responsibly

We must ensure individual privacy is prioritized, and this is especially true when sharing data with 3rd parties: remove private details, and only use generalized non-relatable insights.

3. Be Transparent

Explain clearly and simply how data is collected, used and what is shared so that individuals have the ability to control its use at every stage.

4. Uphold Accountability

Put the individual's interests at the centre of data policy and practice.

5. Ensure Fairness

Use data discerningly to minimise biases, inaccuracies, and unintended consequences.

6. Create Shared Value

Reward your customers for sharing their data and commit to better experiences, products and services through data innovation.

7. Make a Positive Impact

Use data to identify needs and opportunities to make a positive impact on society.

FAIR VALUE

1. Design a fair and transparent pricing

Ensure that your pricing is adapted to your customers, consistent with the value you provide, and transparently displayed. Break down the costs of production for your clients to better understand how relevant it is to buy your product or service.

2. Develop fair and dignified relationships with suppliers

Make sure you establish fairness, fair value, and dignity with your suppliers by respecting social and labour standards. Acknowledge legacy and historical root causes of unequal power to improve your collaboration with suppliers. Think long-term by investing in relationships and being willing to pay the fair price that allow your suppliers to uphold social and environmental standards.

3. Do not maximise market share

Ensure that the value you create is not only monetary. Do not maximise market share at the expense of other companies, customers, or producers.

4. Reinvest value into making a positive impact

Consider some of the value created to be reinvested into improving your impact. Redistribute some of your profit to advance your environmental impact.

HEALTHY SUPPLY WEBS

1. Become aware of your supply chains

Become aware of the possibility of modern slavery within your supply chain and clearly communicate it with all employees to spread this awareness. Assess your supply chain risk with products and/or materials you source from suppliers. Make sure all your team is involved in searching for any slavery issues within your supply chains.

2. Assign clear responsibilities and transparent communication with suppliers

Make your employees responsible for monitoring and evaluating supply chains. Provide them with adequate resources and training to keep track of your suppliers. Work hand in hand with suppliers asking them for detailed information while proposing your help for them to improve. When possible, do field visits to ensure that your suppliers comply with your anti-slavery policy.

3. Prioritise local suppliers and partners

Work in priority with local organisations located in your bioregion or local area. Do some research about local alternatives and get in touch with potential partners. Assess their business practices and ethical standards ensuring that they contribute to environmental stewardship and climate risk adaptation.

4. Support underrepresented local groups

Search for local underrepresented groups that you could partner with. Make sure you prioritise them to become ecosystem partners. Give them the priority to become partners of your business. See them as an extension of your company.

MEASURE YOUR IMPACT

The Compass includes more than 100 data points that will help you assess your practices and move closer to regenerative impact. Explore your impact with the compass: <https://www.makeapositiveimpact.co/positive-compass>



THE POSITIVE COMPASS®
Planet, People, Partners, Places, Purpose

KEY



PURPOSE

*Mission at the Core
Engagement
Culture
Governance*



PLANET

*Zero Waste
Net Zero & Beyond
Good Materials
Circular Models*



PEOPLE

*Team Wellbeing
Fair Pay & Executive Pay
Empowerment
Diverse Teams*



PARTNERS

*Slavery Free
Good tech
Fair Value
Healthy Supply Webs*



PLACES

*Community Impact
Marketplace Ethics
Biodiversity
Fair Tax*

MOVING FORWARD

Contribute to improving the Compass methodology

The Compass is a dynamic methodology. If you have any insight on how we might be able to improve it, please get in touch. All of us have a stake in co-creating a regenerative future. You can get in touch at contact@makeapositiveimpact.co

Receive support and guidance to apply the Compass methodology

If you would like any support to review your business' impact and receive guidance on how to transform your business, please reach out using the email below contact@makeapositiveimpact.co

Discover our toolkits and roadmaps to foster your impact

The navigation tools are developed over several months within the Regen Futures Lab in collaboration with by experts, academics, business leaders, and reviewers. All the toolkits are aligned with the five principles of the Positive Compass empowering you to move towards Regeneration. Download them for free on our website: <https://www.makeapositiveimpact.co/changemaker-resources>



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